

## **Noninvasive Liposuction**

Christine, a mom of three, says she gained 40 pounds, and nothing seems to help reduce her muffin top, the flab that hangs over one's pants. Dr.

Ordon demonstrates a new body-contouring laser called the Zerona. This device is similar to liposuction, but is noninvasive. This is the first time this machine has ever been shown on national television.

Dr. Ordon explains, "It actually causes the fat cells, from a cold laser, to leak their contents out. You're actually shrinking fat cells."

At the end of the show, a svelte Christine models her new figure. She underwent six Zerona treatments over a two week period.

"You look amazing!" Robin says.

"You lost four inches around the tummy, and you lost three inches around the thighs," Dr. Ordon reports. "That is significant."

Hi Everyone,

When something sounds too good to be true, it usually is. But you cannot argue with results. Inches are inches, and the Zerona removes inches, more than four inches on the "test" case we did for *The Doctors*. I have to say, I didn't believe it at first either.

The Zerona laser simply shines a laser light upon the areas where the fat is to be reduced. The laser biochemically creates a "hole" in the cell wall of the lipocyte (fat cell), and the cell contents are spilled out into the space between the cells, where lymph resides. And just like with lymph, it is absorbed, and the waste is excreted from the body. Basically, the Zerona has been shown to reduce inches of fat by sucking the fat cells dry.

We will have to wait and see what the long term results are, but for now, the evidence shows that we have a new way to reduce figure flaws without surgery.

Dr. Drew Ordon

Dr Orden,

It was with great excitement that my staff and I watched Christine's inch-loss results in your segment on ZERONA, the liposuction alternative. We've been using the non-surgical ZERONA laser in Boca Raton since July of 2008 and our patients have lost literally *hundreds* of inches using this technology. Of course, every patient's results are different (as well as their goals), but we are achieving an average of approximately six inches of loss (total combined circumference) with the two-week protocol.

It is a thrill to provide these kinds of results without the discomfort, downtime, recovery

or risks of surgery. Thank you for bringing this beneficial technology to the attention of the general public!

Sincerely,

Alan J. Bauman, M.D.

Medical Director

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